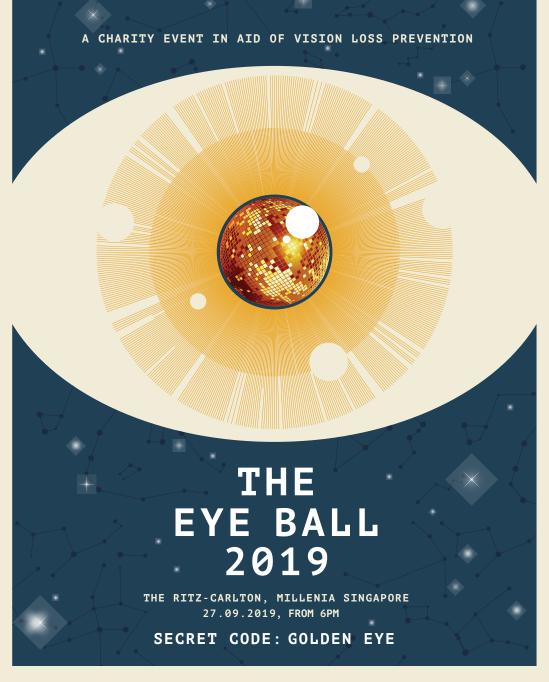
BUSINESS REPLY SERVICE PERMIT NO. 03215

# 

SINGAPORE NATIONAL EYE CENTRE PTE LTD c/o SINGAPORE EYE RESEARCH INSTITUTE

Attn: Ms Jessie Neo, Eye ACP Department

The Academia 20 College Road, #06-00 Singapore 169856





## "GOLDEN EYE" THE EYE BALL 2019

27 September 2019 - The Ritz-Carlton, Millenia Singapore

Singapore's population is uniquely vulnerable to eye diseases and eye disorders at every life stage.

Our ageing population is rising rapidly. By 2030, a quarter of our population may be above the age of 65, and this is likely to lead to an increase in eye diseases and the demand for eye care.

Singapore also has one of the highest rates of myopia in the world. One in two children develop myopia by the age of 12 while one in five adults have high myopia which may lead to early cataract, glaucoma, macular degeneration and retinal detachment. Alarmingly, many of these conditions may result in low vision and even blindness in mid to late adulthood.

Yet, 80% of blindness is preventable.

The VisionSave programme recently helped 55-year-old Steven Seow access second line treatment to save him from permanent blindness.

By then, Steven had his left leg amputated due to diabetes, lost his job and did not respond to the first line of drugs that would have been covered by Medisave.

We are actively trying to save sight and help the underprivileged with vision challenges but we need your help to make our efforts go even further!

We hope we can count on you again at this year's Eye Ball, which supports our sight-saving endeavours. THE EYE BALL 2019, in its ninth edition, will have a "Golden Eye" theme with a jam-packed programme of music, live entertainment and gourmet treats.

Please join us in making an extra special gift this year, in support of vision loss prevention. Here's how you can make a difference:

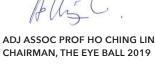
- (1) Make a donation where you will be invited to take up a table or seat at THE EYE BALL 2019, and/or
- (2) Extend a cash contribution

Enclosed is a donation form for your convenience. For Singapore tax-residents, 2.5 times the amount of your donation will be deducted from your taxable income. If you have any questions, please do not hesitate to contact Levarill Chng at (65) 6322 4505 or email: Levarill.chng.x.y@snec.com.sg.

Thank you very much for your consideration and we look forward to welcoming you at THE EYE BALL 2019.

Yours sincerely,

PROF WONG TIEN YIN
MEDICAL DIRECTOR, SNEC





#### CHAIRMAN

Adj Assoc Prof Ho Ching Lin Senior Consultant, SNEC

### COMMITTEE MEMBERS Ms Andrea De Cruz

Ms Angela Ng

#### Mrs Annie Chiam

Senior Vice President Pontiac Land

#### Ms Corinne Ng

Managing Director Edipresse Media Singapore

#### Ms Evelyn Yeoh

Ms Fanty Soenardy

#### Mr Koh Tien Gui

Partner, Berwin Leighton Paisner LLP

#### Prof Aung Tin

Executive Director, SERI

#### Prof Jod Mehta

Deputy Executive Director, SERI

#### Assoc Prof Tina Wong

Senior Consultant, SNEC

#### Prof Dan Milea

Senior Clinician, SNEC

#### Dr Gillian Teh

Consultant, SNEC

#### Mr Leo Chen Ian

Singapore National

Director, Devt & Community Engagement, SNEC

#### Ms Lim Mein Chee

 ${\sf Director, Philanthropy, SNEC}$ 





In Aid of:



In Partnership with:

LETTER-SHF-E0011A-0-201905 Source: E-19-EveBall

# THE EYE BALL 2019 SECRET CODE: GOLDEN EYE A CHARITY EVENT IN AID OF VISION LOSS PREVENTION

27 September 2019, Friday, From 6pm The Ritz-Carlton, Millenia Singapore Grand Ballroom

Pre-dinner Cocktail ♥ Western Fusion Dinner Live Performances ♥ Live & Silent Auctions

Yes! I would like to support VisionSave (please tick ☑)

res: I would like to support visions ave (please	e tick 🖭)
Outright Donation (For \$\$8,000 & above, you will be invited to take a form of the state of the s	
□ \$\$20,000 □ \$\$12,000 □ \$\$8,000 □ \$\$1,200	Please reserve table(s) / seat(s) at  Total Outright Donation:
$\square$ I am unable to attend The Eye Ball and would	like to make a contribution S\$
Payment Modes	
For Credit Card Payment  Card Type: □ VISA □ MASTERCARD  Card No:  Name on Card:  Name of Bank:  Expiry Date: (MM/YY)  Signature:	For Cheque Payment Please forward a crossed cheque drawn up to SingHealth Fund - SNEC Fund and mail to:  VISIONSAVE  c/o Singapore National Eye Centre Pte. Ltd / Singapore Eye Research Institute The Academia, 20 College Road, #06-00, Singapore 169856 Attention: Ms Jessie Neo, Eye ACP Dept
Particulars	
. ,	Contact Person:
	Postal Code:
Email:	Mobile:
Tax-Deduction Clause  All donations received are managed by SingHealth Fund (SHF), an Instit Reference number (e.g. NRIC/FIN/UEN where applicable) to enjoy tax did as such, we will not be sending any official receipt, unless upon written requires and Data Protection  By providing my particulars as requested in this form, I, the Donor unders organisations and their successors or assigns (collectively 'Organisations' personal data, and disclosing my personal data to each other (as may be purposes as may be set out in the SingHealth Data Protection Policy availab  By ticking this box, I agree to any of the SingHealth Organisat fundraising campaigns, volunteer recruitment, social outreach a not supersede or replace any other consents which I may have	tution of Public Character (UEN 201624016E). All donors are required to provide their Tax leduction. The donation will be automatically included in the donor's IRAS tax assessment quest by the donor.  stand and acknowledge that I am deemed to have given consent to the relevant SingHealth as detailed in the SingHealth Data Protection Policy) collecting, using and/or disclosing my necessary) for the purpose of processing my donations and such other reasonably related to the www.singhealth.com.sg/pdpa.  tions sending me information and/or contacting me via voice call, SMS and email on their and other related topics and events. I confirm and agree that my consents granted herein de previously provided to each of the Organisations in respect of my personal data, and are
additional to any rights which the Organisations may each indiv  By ticking this box, I wish to remain anonymous and my personal	ridually have at law to collect, use or disclose my personal data. Il data/ donation should not be publicised or recognised in any form.

For enquiries on The Eye Ball, please write to: eyeball@snec.com.sq or call (65) 6322 4505